



DANISH  
DESIGN  
AWARD

FINALIST  
2018

# USER GUIDE

DANISH PICTOGRAM SYSTEM FOR WASTE SORTING  
COLLECTION SERVICES & RECYCLING CENTRES

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# INTRODUCTION

Sorting waste for recycling should be an easy task. Therefore, the Danish Waste Association, Local Government Denmark and the Danish Environmental Protection Agency in collaboration with the strategic design company futu have developed a common pictogram system to be used for waste sorting all over Denmark. It is our intention that citizens find the same pictograms no matter where they generate waste.

The pictogram system combines the best from previous systems around Denmark, and it has been developed in a co-creation process involving thousands of citizens and waste experts.

This manual gives you an outline of the system and guidelines for how to use it.

The fraction names have been translated by Global Translations.

If you have questions or comments for the system, please feel free to contact the Danish Waste Association.

*January 2022*

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## Questions or requests for the pictogram system?

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Web: [www.danskaffaldsforening.dk](http://www.danskaffaldsforening.dk)

## Do you need help for implementation of the new pictograms, campaigning materials, graphic design, nudging, design of recycling centres or signs?

Ann Harpøth Thor  
Owner, futu

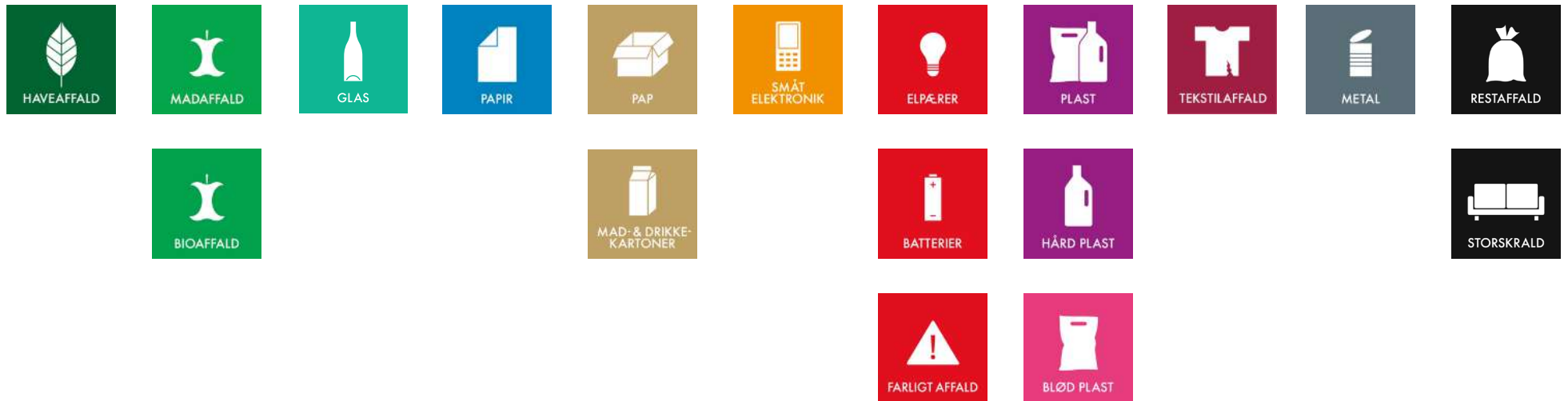
Phone: + 45 4085 1866  
E-mail: [ann@futu.dk](mailto:ann@futu.dk)  
Web: [www.futu.dk](http://www.futu.dk)

# COLLECTION SERVICES

# COLLECTION SERVICES

## FRACTIONS

The following outline primarily shows fractions covered by collection services. Each of the 18 pictograms consists of three elements: Colour, icon, and name of fraction.



### Where can I find the system?

The entire pictogram system can be downloaded from the Danish Waste Association's website at <https://danskaffaldsforening.dk/the-danish-pictograms-waste-sorting>

# COLLECTION SERVICES

## DOWNLOAD

### FILES FOR DOWNLOAD

Each pictogram can be downloaded in the following formats:

#### White on coloured background

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JPEG / RGB - 72 dpi - web 18x18 cm  
JPEG / CMYK - 300 dpi - print 18x18 cm

EPS / CMYK - print 18x18cm  
EPS / PANTONE - print 18x18 cm  
EPS / RGB - web 18x18 cm



JPEG / RGB - 72 dpi - web 6x6 cm

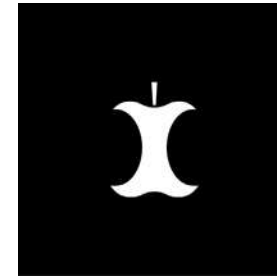
#### White on black background

---



JPEG / RGB - 72 dpi - web 18x18 cm  
JPEG / CMYK - 300 dpi - print 18x18 cm

EPS / CMYK - print 18x18cm  
EPS / PANTONE - print 18x18 cm  
EPS / RGB - web 18x18 cm



JPEG / RGB - 72 dpi - web 6x6 cm

Pictograms without text may be used, for instance, as infographics on websites.

## COLLECTION SERVICES

# FILE FORMAT

The file format is selected according to the platform on which the pictograms are to be used:

PLATFORM	FILE FORMAT	COLOUR
Printed material - e.g. pamphlets, flyers	EPS JPEG in 300dpi	CMYK / Pantone
Labels for waste containers	EPS JPEG in 300dpi	CMYK / Pantone
Embossing	EPS	CMYK / Pantone / RAL
Web design	EPS JPEG 72dpi	RGB
Production - e.g. of signs and coloured lids for waste containers		RAL

You can find the CMYK / Pantone / RGB / RAL for the pictograms in the section "Colour codes".

# COLLECTION SERVICES SYSTEM DESIGN

The pictogram system is designed for marking of waste bins and containers in five sizes. The sizes 6 x 6 cm and 18 x 18 cm are accessible for download. The other three sizes are adapted from the EPS files by a designer or a graphic image reproducer.

The EPS files are backwards compatible from Adobe Illustrator CS3 / 2007.

The pictograms can be scaled to other formats, such as signage, foliation of collection vehicles, web and campaigning materials, if the proportions between icon /name and height/width are observed.

The pictograms are designed around a grid system making up the recommended framework for their use. The grid system ensures a common regulation, but also extensive flexibility in relation to mix of pictograms with other materials such as explanatory text or photo collages.

When using photos, we recommend having a white background and a square format as far as possible. If you wish to add name and logo of your municipality, these should be reproduced in white on a coloured background and black on a white background.



6 x 6 cm

Accessible for download:  
**JPEG / RGB - 72 dpi - web**



6 x 24 cm

Adapt by using EPS  
Futura Medium in 72 pt caps



12 x 12 cm

Tilpasses vha. EPS



18 x 18 cm

Accessible for download:  
**JPEG / RGB - 72 dpi - web**  
**JPEG / CMYK - 300 dpi - print**

**EPS / CMYK - print**  
**EPS / PANTONE - print**  
**EPS / RGB - web**



24 x 24 cm

Adapt by using EPS

The pictograms are shown here in ratio 1:5



# COLLECTION SERVICES ADAPTION

The pictograms can be adapted by a designer / graphic image reproducer following the below guidelines.

## SIZE AND SHAPE

The pictograms may be scaled, for instance, for campaigning materials, if the proportions between icon /name and height/width are observed. However, we do recommend that whenever possible you use one of the five sizes stated under "System design" for marking of waste bins and containers.

## TYPE FACE

The type face used for the fraction name is Futura Medium in caps. For other text on labels etc. we recommend either the company's or municipality's own type face or Futura, which is a standard type face on many computers.

## COLOURS

The colours of the pictograms must not be changed. On the next page you will find an outline of the colour codes for each pictogram in the collect service system.

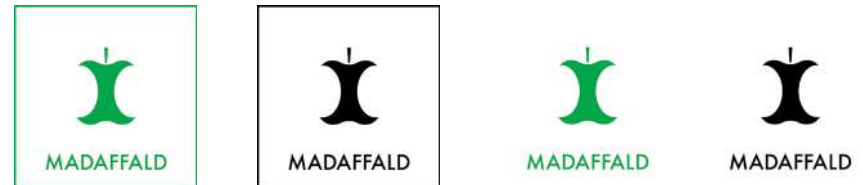
Accessible for download

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Adapted from EPS file (if you use the background colour of the base, the frame is removed)
















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## COLLECTION SERVICES

# COLOUR CODES

CMYK / Pantone / RGB / RAL

	<p>CMYK 80 0 90 50 PANTONE 349 C RGB 0 100 50 / #006432 RAL 6001 / EMERALD GREEN</p>				<p>CMYK 0 55 100 0 PANTONE 144 C RGB 240 145 10 / #f0910a RAL 2008 / BRIGHT RED ORANGE</p>
		<p>CMYK 80 0 90 0 PANTONE 7482 C RGB 0 160 75 #00a04b RAL 6037 / PURE GREEN</p>			<p>CMYK 0 100 90 0 PANTONE 485 C RGB 225 15 30 / #e10f1e RAL 3020 / TRAFFIC RED</p>
	<p>CMYK 75 0 55 0 PANTONE 2401 C RGB 30 175 140 / #21b685 RAL 6027 / LIGHT GREEN</p>				<p>CMYK 50 95 0 0 PANTONE 7656 C RGB 150 30 130 / #961e82 RAL 4008 / SIGNAL VIOLET</p>
	<p>CMYK 95 35 5 0 PANTONE 2185 C RGB 0 130 190 / #0082be RAL 5015 / SKY BLUE</p>			<p>CMYK 25 0 0 65 PANTONE 444 C RGB 90 110 120 / #5a6e78 RAL 7031 / BLUE GREY</p>	
		<p>CMYK 25 35 65 5 PANTONE 7562 C RGB 190 160 100 / #bea064 RAL 1024 / OCHRE YELLOW</p>		<p>CMYK 20 20 20 100 PANTONE BLACK 6 C RGB 20 20 20 / #141414 RAL 9005 / JET BLACK</p>	
	<p>CMYK 35 100 60 20 PANTONE 7420 C RGB 160 30 65 / #a01e41 RAL 3004 / PURPLE RED</p>				

## COLLECTION SERVICES

# DESIGN OF LABELS

Examples of combination of pictogram and other infographics

24 x min. 54 cm



24 x min. 36 cm



18 x min. 42 cm



12 x min. 30 cm



6 x 24 cm



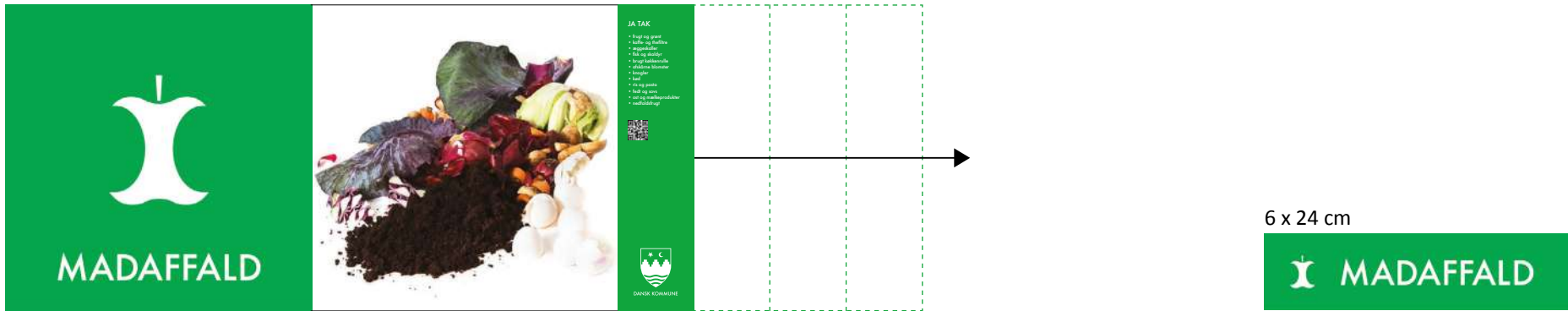
The pictograms are shown here in ratio 1:5

## COLLECTION SERVICES

# DESIGN OF LABELS

Examples of combination of pictogram and other infographics

24 x min. 54 cm



24 x min. 36 cm



12 x min. 30 cm



18 x min. 42 cm



The pictograms are shown here in ratio 1:5

## COLLECTION SERVICES

# LOCATION OF LABELS

Below you will find examples of locations of pictograms on waste containers:



**LID / 140 L**  
Label 6 x 24 cm



**PAPER / 140 L**  
Label 6 x 24 cm



**FRONT / 140**  
Collage 18 x min. 42 cm



**GLASS / 140 L**  
Label 6 x 24 cm



**OTHER TYPES OF WASTE / 140 L**  
Label 12 x 12 cm

## COLLECTION SERVICES

### LOCATION OF LABELS

Below you will find examples of locations of pictograms on waste containers:



**LID**  
Label 6 x 24 cm



**BACK**  
Label 12 x 12 cm



**COMPARTMENT**  
Label 6 x 6 cm

## COLLECTION SERVICES

### LOCATION OF LABELS

Below you will find examples of locations of pictograms on waste containers:



**LID**  
Label 6 x 6 cm



**BACK**  
Label 12 x 12 cm

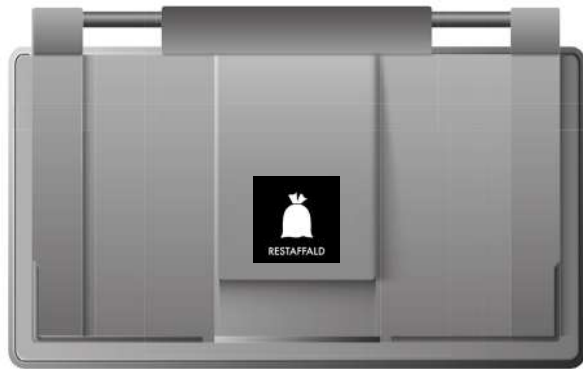


**COMPARTMENT**  
Label 6 x 6 cm

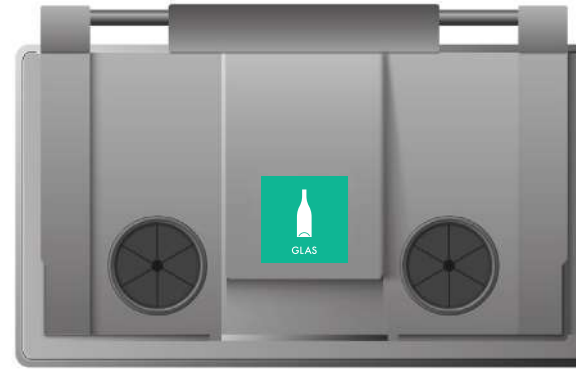
## COLLECTION SERVICES

### LOCATION OF LABELS

Below you will find examples of locations of pictograms on waste containers:



**LID / 600 L** Label  
18 x 18 cm



**GLASS / 600 L**  
Label 18 x 18 cm



**FRONT / 600 L**  
Collage 24 x  
min. 54 cm



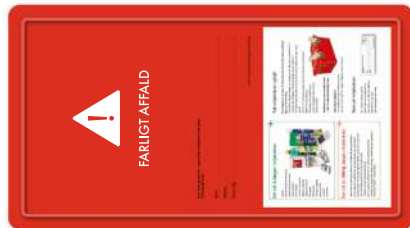
**PAPER / 600 L**  
Label 18 x 18 cm



## COLLECTION SERVICES

### LOCATION OF LABELS

Below you will find examples of locations of pictograms on waste containers:



**LID / 42 L**  
Label 18 x 18 cm



**FRONT / 42 L**  
Label 18 x 18 cm



**LID / 21 L**  
Label 18 x 18 cm

## ECO-BOX FOR HAZARDOUS WASTE / 21 - 42 L

## COLLECTION SERVICES

# FRACTIONS IN DANISH, ENGLISH AND GERMAN

In the following, the fraction names in Danish, English and German can be found.



**Haveaffald**  
Garden Waste  
Gardenabfall



**Madaffald**  
Food waste  
Lebensmittelabfälle



**Bioaffald**  
Biowaste  
Biomüll



**Glas**  
Glass  
Altglas



**Papir**  
Paper  
Altpapier



**Tekstilaffald**  
Textile waste  
Alttextilien



**Pap**  
Cardboard  
Altpappe



**Mad- og drikkekartoner**  
Food & beverage cartons  
Speise- und Getränkekartons



**Småt elektronik**  
Small electronics  
Elektro Kleingeräte



**Elpærer**  
Light bulbs  
Glühbirnen und Lampen



**Batterier**  
Batteries  
Altbatterien



**Farligt affald**  
Hazardous waste  
Sondermüll und Schadstoffe



**Blød plast**  
Soft plastics  
Weiche Altkunststoffe



**Hård plast**  
Rigid plastics  
Harte Altkunststoffe



**Plast**  
Plastics  
Altkunststoffe



**Metal**  
Metal  
Altmetail



**Restaffald**  
Residual waste  
Restmüll



**Storskrald**  
Bulky waste  
Sperrmüll

Translated by Global Translations: [www.global-trans.dk](http://www.global-trans.dk)

GLOBAL TRANSLATIONS



# RECYCLING CENTRES

# RECYCLING CENTRES FRACTIONS

Below you will find pictograms primarily for waste fractions at recycling centres are presented. Each of the 80 pictograms is assigned to 14 main categories and consists of three elements: Colour, icon, and name of fraction.

NATURE	FOOD & BIOWASTE	REUSE		GLASS & CHINA	PAPER	CONSTRUCTION & DEMOLITION		
 HAVEAFFALD	 KAFFEGRUMS	 CYKLER	 TØJ	 FLADT GLAS	 BØGER	 ASFALT	 HELE MURSTEN	 STEN & GRUS
 JORD		 GENBRUG		 GLAS	 PAPIR	 BETON	 MINERALULD	 STENULD
 KOMPOST		 REPARATION		 PORCELÆN	 PAPIR TIL MAKULERING	 GIPS	 MURSTEN & TEGL	 TAGPAP
 TRÆ-STAMMER & RØDDER		 SKO				 GLASULD	 SANITET	 VINDUER

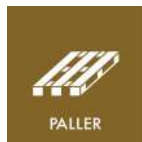
# RECYCLING CENTRES FRACTIONS

WOOD

CARDBOARD

ELECTRONICS

HAZARDOUS



# RECYCLING CENTRES FRACTIONS

WITH TEXTILES

PLASTICS AND RUBBER

METAL

THE REST



## Where can I find the system?

The entire pictogram system can be downloaded from the Danish Waste Association's website at <https://danskaffaldsforening.dk/the-danish-pictograms-waste-sorting>

# RECYCLING CENTRES DOWNLOAD

## FILES FOR DOWNLOAD

Each pictogram can be downloaded in the following formats:

### White on coloured background

---



JPEG / RGB - 72 dpi - web 18x18 cm  
JPEG / CMYK - 300 dpi - print 18x18 cm

EPS / CMYK - print 18x18cm  
EPS / PANTONE - print 18x18 cm  
EPS / RGB - web 18x18 cm



JPEG / RGB - 72 dpi - web 6x6 cm

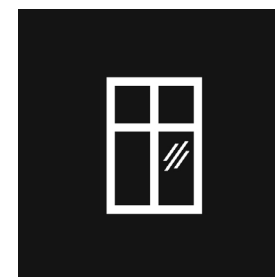
### White on black background

---



JPEG / RGB - 72 dpi - web 18x18 cm  
JPEG / CMYK - 300 dpi - print 18x18 cm

EPS / CMYK - print 18x18cm  
EPS / PANTONE - print 18x18 cm  
EPS / RGB - web 18x18 cm



JPEG / RGB - 72 dpi - web 6x6 cm

Pictograms without text may be used, for instance, as infographics on websites.

# RECYCLING CENTRES

## FILE FORMAT

The file format is selected according to the platform on which the pictograms are to be used:

PLATFORM	FILE FORMAT	COLOUR
Printed material - e.g. pamphlets, flyers	EPS JPEG in 300dpi	CMYK / Pantone
Labels for waste containers	EPS JPEG in 300dpi	CMYK / Pantone
Embossing	EPS	CMYK / Pantone / RAL
Web design	EPS JPEG 72dpi	RGB
Production - e.g. of signs		RAL

You can find the CMYK / Pantone / RGB / RAL for the pictograms in the section "Colour codes".



# RECYCLING CENTRES ADAPTION

The pictograms can be adapted by a designer / graphic image reproducer following the below guidelines:

## SIZE AND SHAPE

The pictograms may be scaled for signage and other information materials, if the proportions are observed.

## TYPE FACE

The type face used for the fraction name is Futura Medium in caps. For other text for signage we recommend either the municipality's/the recycling centre's own type face or Futura, which is a standard type face on many computers.

## COLOURS

The colours of the pictograms must not be changed. On the next page you will find an outline of the colour codes for each pictogram in the system.

Accessible for download

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Adapted from EPS file

---



# RECYCLING CENTRES COLOUR CODES

CMYK / Pantone / RGB / RAL

**NATURE**  
 CMYK 80 0 90 50  
 PANTONE 349 C  
 RGB 0 100 50 / #006432  
 RAL 6001 / EMERALD GREEN

**FOOD & BIOWASTE**  
 CMYK 80 0 90 0  
 PANTONE 7482 C  
 RGB 0 160 75 / #00a04b  
 RAL 6037 / PURE GREEN

**REUSE**  
 CMYK 55 0 90 0  
 PANTONE 7488 C  
 RGB 135 200 75 / #87c84b  
 RAL 6018 / YELLOW GREEN

**GLASS & CHINA**  
 CMYK 75 0 55 0  
 PANTONE 2401C  
 RGB 30 175 140 / #21b685  
 RAL 6027 / LIGHT GREEN

**PAPER**  
 CMYK 95 35 5 0  
 PANTONE 2185 C  
 RGB 0 130 190 / #0082be  
 RAL 5015 / SKY BLUE

**CONSTRUCTION**  
 CMYK 95 55 5 40  
 PANTONE 2187 C  
 RGB 0 75 130 / #004b82  
 RAL 5010 / GENTIAN BLUE

**WOOD**  
 CMYK 35 45 85 40  
 PANTONE 7560 C  
 RGB 130 100 40 / #826428  
 RAL 8000 / GREEN BROWN

**CARDBOARD**  
 CMYK 25 35 65 5  
 PANTONE 7562 C  
 RGB 190 160 100 / #bea064  
 RAL 1024 / OCHRE YELLOW

**ELECTRONICS**  
 CMYK 0 55 100 0  
 PANTONE 144 C  
 RGB 240 145 10 / #f0910a  
 RAL 2008 / BRIGHT RED ORANGE

**HAZARDOUS**  
 CMYK 0 100 90 0  
 PANTONE 485 C  
 RGB 225 15 30 / #e10f1e  
 RAL 3020 / TRAFFIC RED

**WITH TEXTILES**  
 CMYK 35 100 60 20  
 PANTONE 7420 C  
 RGB 160 30 65 / #a01e41  
 RAL 3004 / PURPLE RED

**PLASTICS & RUBBER**  
 CMYK 50 95 0 0  
 PANTONE 7656 C  
 RGB 150 30 130 / #961e82  
 RAL 4008 / SIGNAL VIOLET

**METAL**  
 CMYK 25 0 0 65  
 PANTONE 444 C  
 RGB 90 110 120 / #5a6e78  
 RAL 7031 / BLUE GREY

**THE REST**  
 CMYK 20 20 20 100  
 PANTONE BLACK 6 C  
 RGB 20 20 20 / #141414  
 RAL 9005 / JET BLACK

## Where can I find the system?

The entire pictogram system can be downloaded from the Danish Waste Association's website at <https://danskaffaldsforening.dk/the-danish-pictograms-waste-sorting>

## RECYCLING CENTRES

# FRACTIONS IN DANISH, ENGLISH AND GERMAN

In the following, the fraction names in Danish, English and German can be found.



**Natur**  
Nature  
Natur



**Mad- & Bioaffald**  
Food & Biowaste  
Lebensmittelabfälle / Biomüll



**Genbrug**  
Reuse  
Wiederverwendung



**Glas & porcelæn**  
Glass & china  
Altglas & Porzellan



**Haveaffald**  
Garden waste  
Gartenabfälle



**Kaffegrums**  
Coffee grounds  
Kaffeesatz



**Cykler**  
Bicycles  
Fahrräder



**Fladt glas**  
Flat glass  
Flachglas



**Jord**  
Soil  
Erde



**Genbrug**  
Reuse  
Wiederverwendung



**Glas**  
Glass  
Altglas



**Kompost**  
Compost  
Kompost



**Reparation**  
Repair  
Reparatur



**Porcelæn**  
Porcelain & china  
Porzellan



**Træstammer & rødder**  
Stumps & roots  
Baumstämme und Wurzeln



**Sko**  
Shoes  
Schuhe



**Tøj**  
Clothing  
Altkleider

Translated by Global Translations: [www.global-trans.dk](http://www.global-trans.dk)

GLOBAL TRANSLATIONS



# RECYCLING CENTRES

## FRACTIONS IN DANISH, ENGLISH AND GERMAN



**Papir**  
Paper  
Altpapier



**Byggeri**  
Building & construction  
Baubetrieb



**Træ**  
Wood  
Altholz



**Bøger**  
Books  
Bücher



**Asfalt**  
Asphalt  
Asphalt



**Mursten & tegl**  
Bricks & tiles  
Ziegelsteine und Dachziegel



**Indendørs malet træ**  
Wood - indoors, painted  
Innenholz – gestrichen



**Papir**  
Paper  
Altpapier



**Beton**  
Concrete  
Beton



**Stenuld**  
Rockwool  
Steinwolle



**Indendørs umalet træ**  
Wood - indoors, unpainted  
Innenholz – ungestrichen



**Papir til makulering**  
Paper for shredding  
Altpapier zur Makulierung (Akten)



**Gips**  
Plaster  
Gips



**Sanitet**  
Sanitary ware  
Sanitärkeramik



**Indendørs træ**  
Wood - indoors  
Innenholz



**Glasuld**  
Glass wool  
Glaswolle



**Sten & grus**  
Stone & gravel  
Steine und Kies



**Paller**  
Pallets  
Paletten



**Hele mursten**  
Whole bricks  
Ganze Ziegelsteine



**Tagpap**  
Roofing felt  
Dachpappe



**Udendørs træ**  
Wood - outdoors  
Aussenholz



**Mineraluld**  
Mineral wool  
Mineralwolle



**Vinduer**  
Windows  
Fenster


Translated by Global Translations: [www.global-trans.dk](http://www.global-trans.dk)


GLOBAL TRANSLATIONS





## RECYCLING CENTRES


### FRACTIONS IN DANISH, ENGLISH AND GERMAN


 **Pap**  
Cardboard  
Altpappe

 **Elektronik**  
Electronics  
Elektronik


 **Pap**  
Cardboard  
Altpappe


 **Elektronik**  
Electronics  
Elektro Altgeräte


 **Småt elektronik**  
Small electronics  
Klein Elektrogeräte


 **Køleudstyr**  
Refrigeration equipment  
Kühlgeräte


 **Solpaneler**  
Photovoltaic panels  
Photovoltaikmodule

 **Ledninger & kabler**  
Cables & wires  
Kabel & Leitungen

 **Stort elektronik**  
Large electronics  
Elektro Grossgeräte

 **Mellemstort Elektronik**  
Medium-sized electronics  
Mittelgrösse Elektroaltgeräte

 **TV & skærme**  
TV sets & screens  
Fernsehgeräte und Bild

 **Printerpatroner**  
Printer cartridges  
Druckerpatronen

 **Røgalamer**  
Fire alarms  
Rauchmelder

Translated by Global Translations: [www.global-trans.dk](http://www.global-trans.dk)

GLOBAL TRANSLATIONS



## RECYCLING CENTRES

### FRACTIONS IN DANISH, ENGLISH AND GERMAN



**Farligt**  
Hazardous  
Sondermüll



**Med tekstil**  
With textiles  
Mit Textilien



**Asbest**  
Asbestos  
Asbest



**Fyrværkeri**  
Fireworks  
Feuerwerk



**Spraydåser**  
Spray cans  
Spraydosen



**Polstrede møbler**  
Upholstered furniture  
Polstermöbel



**Batterier**  
Batteries  
Altbatterien



**Lysstofrør**  
Fluorescent tubes  
Leuchtstoffröhre



**Trykflasker**  
Pressure bottles  
Druckbehälter



**Tekstilaffald**  
Textile waste  
Alttextilien



**Bilbatterier**  
Automotive batteries  
Kfz-batterien



**Maling**  
Paints  
Farben



**Brandslukkere**  
Fire extinguishers  
Feuerlöscher



**Medicin**  
Pharmaceuticals  
Medizin



**Elpærer**  
Light bulbs  
Glühbirnen und Lampen



**Oliefiltre**  
Oil filters  
Ölfiler



**Farligt affald**  
Hazardous waste  
Sondermüll



**Spildolie**  
Waste oil  
Altöl

























Translated by Global Translations: [www.global-trans.dk](http://www.global-trans.dk)

GLOBAL TRANSLATIONS



# RECYCLING CENTRES

## FRACTIONS IN DANISH, ENGLISH AND GERMAN

 <b>Plast &amp; gummi</b> Plastics & rubber Kunststoffe	 <b>Metal</b> Metal Metall	 <b>Resten</b> The rest Der Rest
 <b>Blød plast</b> Soft plastics Weiche Altkunststoffe	 <b>Hård PVC</b> Hard PVC Hartes PVC	 <b>Drikkedåser</b> Beverage cans Getränkedosen
 <b>Blød PVC</b> Soft PVC Weiches PVC	 <b>Klar blød plast</b> Transparent soft plastics Transparente weiche Altkunststoffe	 <b>Metal</b> Metal Altmetall
 <b>CD &amp; DVD</b> CDs & DVDs CD und DVD	 <b>Mælke- og brødkasser</b> Milk and bread boxes Milch- und Brotkisten	 <b>Olieholdige maskiner</b> Oily machinery Ölhaltige Maschinen
 <b>Dæk</b> Tyres Altreifen	 <b>Plasthavemøbler</b> Plastic garden furniture Kunststoffgartenmöbel	 <b>Aske</b> Ashes Aschen
 <b>Farvet blød plast</b> Coloured soft plastics Farbige weiche Altkunststoffe	 <b>VHS- &amp; kassettebånd</b> VHS & cassette tapes VHS und Audio Kassetten	 <b>Deponi</b> Landfill Deponie
 <b>Flamingo</b> Styrofoam Styropor	 <b>Til nedgravning</b> For burying Zum Vergraben	 <b>Rest efter sortering</b> Residues after separation Sortierungsreste
 <b>Hård plast</b> Rigid plastics Harte Altkunststoffe	 <b>Småt brændbart</b> Small burnable items Brennbarer Restmüll	 <b>Til nedgravning</b> For burying Zum Vergraben

Translated by Global Translations: [www.global-trans.dk](http://www.global-trans.dk)

GLOBAL TRANSLATIONS



# FAQ

## **Do I need a permission to use the system?**

Anybody is free to use the pictogram system, if the guidelines for adaptation and use of files are observed. We also ask you to comply with our recommendations for selection of file formats, location on waste containers etc.

## **Can I adapt a file for my own needs?**

Yes, a designer or a graphic image reproducer can edit the files. However, please comply with our guidelines for adaptation.

## **Can I change the name of a fraction so that it fits with our present terms?**

We strongly recommend that you use the fraction names on the pictograms; in the design and co-creation process much effort was put into finding these names, in order that they are recognizable across all recycling centres and municipalities. However, for some pictograms you can choose between different fraction names. If you have requests for the pictogram system or fraction names, please contact the Danish Waste Association.

## **Can I combine icons and/or text from different pictograms?**

No, this is not permitted. If you have requests for the pictogram system, please contact the Danish Waste Association.

## **Can I change the colours?**

No. The system has been designed in a way that the waste fraction and its colour interplay. If you do not want to use colours, you can use the system in black / white.

## **Can I use the pictograms in black / white?**

Yes. Pictograms with a white icon on a black background are accessible for download. Pictograms with a black icon on a white background can be produced by a designer or a graphic image reproducer by editing the accessible EPS files.

## **I need a special pictogram – what do I do?**

If you need to produce a specific pictogram, please contact the Danish Waste Association - we will check whether other organisations have the same need, so we can share the costs of production.

## **Why are some of the pictograms available in different versions?**

Due to local differences in waste sorting practices we have developed different solutions for a few pictograms. You are free to choose between them. See the presentation of the different fractions.

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## **Further needs and questions?**

If you have requests for the pictogram system, please contact the Danish Waste Association.



# CONTACT

## Questions or requests for the pictogram system?

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## Do you need help for implementation of the new pictograms, campaigning materials, graphic design, nudging, design of recycling centres or signs?

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